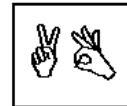


Marin Women's Commission — Business Meeting Minutes Draft

Tuesday, November 28, 2023 – 6:00pm to 8:00pm

3501 Civic Center Dr, Room 410B, San Rafael, CA 94903

- I. Call to Order/Establish Quorum 6:01 p.m.
- Present:** Leslie Belingheri (LB), Samantha Ramirez (SR), Susannah Mrazek (SM), Sally Stocks (SS), Katie Koyfman (KK), Ajouah Grass (AG); Erika Rosales-Shelfo (ER) Elizabeth Max (EM), Maureen Broderick (MB), Aliyya Mattos (AM) – arrived 6:03 p.m.
- II. Approval of Minutes for October 14, 2023 SM/KK/p
- III. Approval of Agenda for November 28, 2023 SM/AG/p
- IV. Open Time for Members of the Public to Speak on Items not on the Agenda
No members of the public present.
- V. Introduction of New Commissioner – Elizabeth Max, D4 Representative
Commissioner Max is Administration Assistant to the Associate Director of West Marin Community Services.
- VI. Icebreaker (KK) Commissioners were randomly assigned a fellow commissioner's name to write letters of gratitude.
- VII. MWC Agreement of Responsibilities for 23-24 Term - Discussion & Approval - Leslie
Discussion/Vote per the 23-24 term agreements for Marin Women Commissioners
Motion to Approve the Agreement of Responsibilities per the 2023 – 2024 term agreements for Marin Women's Commissioners.
LB reviewed agreement with Commissioners including all participating in Marin Teen Girl Conference, all Commissioners to attend two events in their district a year and all Commissioners on 1 - 2 ad hoc committees. AM/ER/p
- VIII. MGTC Update – Sam, Aliyya
AM: SR has been meeting with Ambassadors and getting feedback. They have decided on "Radiate Your Power" with a sunflower and glowing vibe for the conference theme. Workshops will include 1. Leadership; 2. Careers; 3. Self-care.
SR: Discusses reaching out for workshop leaders. It would be good to have a workshop for social image, body image and mental health.
On Sunday, the ambassadors will be choosing subcommittees for décor.
AM: SR and AM will be doing the walkthrough of the space at Embassy Suites this Friday.
SR: Commissioners can help with finding workshop leaders especially in volunteerism, activism and leadership.
A goal of 250 girls is good but is more concerned about the quality of workshops.
AM: We are aiming at 300 girls.



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SR: Ambassadors will be tabling at high school events.
LB: Discusses looking into transportation from West Marin. Grant funds can be used because of building capacity.
SR: Suggests working with Fernando to get transportation

IX. Communications Update + Discussion and Approval – SM, KK, AG
Discussion/Vote for using prepaid hours for website development

SM: Met to see what's needed for MTGC. AM sent Tier 1, 2, 3 requests. SM reached out to Marin IJ, Marin Magazine and social media. Marin IJ will send a breakdown of costs to kick-off in January 2024 with a free OP-ED and from there ads for awareness and recruitment. We are leaning more toward awareness than recruitment.

MB: Is working with MarinLink for MTGC sponsorships. MB is also researching costs of banners and suggests making a decision at the next meeting on how much to spend. MB received quote for seven 5x7 banners for \$88.00.

AG: Has ad information and is working on a draft of a 5 month plan. AG is also working on press strategy for the 50th anniversary.

KK: Researching social media advertising on Instagram and Tiktok (most expensive).

SM: MWC has 52 hours left to rebrand the MWC website which was agreed to in July.

Motion to use web developer hours for Marin Teen Girl website in lieu of MWC website.

SM/KK/p

MB: New photos are needed on the MWC website.

SR: MTGC website need work.

LB: We can use the hours for the MTGC website and update the MWC website with other funds. MTGC is a priority.

SR: MTGC will not be rebranding every year.

MB: Website needs wording for sponsors

EM: Helps to have a web developer on hand. Site needs to be bilingual with accessibility tools.

X. YWCA/AAUW/YWCA Collaboration Discussion and Vote – KK/LB
Discussion/Vote regarding establishing new Marin Rising Vanguard Award with AAUW & MWHF Event

KK: Creation of youth award at the Hall of Fame event next year. The YWCA wanted to get MWC and AAUW involved. The award will pilot people who are younger. The workshopping age is under 35.

Motion to move forward with Marin Rising Vanguard Award.

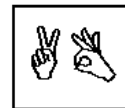
KK/MB/p

LB: The award will be announced this year with the first awardee in 2025.

SR: Suggests two levels for the award: one for teens and one for age 20-35.

KK: Suggests sending names for the award if commissioners would rather have the award called something other than Vanguard.

Reminder of event at Bloom for networking with the 2023 inductees: Dec. 5 from 3:30 until 6pm



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- XI. CCSWG Grant Project Discussion and Approval – SM, KK, AG
Discussion/Vote regarding branded gear for public events and MTGC grant needs

Motion to purchase jacket and cap to wear for public events. *LB/SR/p*

Commissioners viewed website pictures and agreed on jacket option #3 and cap.

- XII. Dec.19th Meeting – Food and Beverage Discussion and Approval - LB
LB: Suggests ordering pupusas for dinner from Pupuseria Blankita, a local woman owned business.

Motion to order pupusas from Pupuseria Blankita *LB/SR/p*

LB: Commissioners should bring one item to share such as a holiday recipe or picture.

Commissioners can put together item/kits for women in need

ER: Items can be put in plastic bags for each woman. Amazon has the best prices. 50 of each item that is needed is a good number.

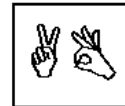
LB: ER will tell us what's needed and we will put the bags together at the Dec. 19th meeting.

- XIII. Budget Review and Approvals – SS, LB
LB: Item was tabled.

- XIV. Open time for Commissioners
No comments

- XV. Adjournment

7:36 pm



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